

From Pivot to Purpose: Increasing Digital Participation in Education & the Economy

eCampusOntario Annual General Meeting
September 28, 2022

www.ecampusontario.ca/



ecampus
Ontario

Member Update

- Year 1 of Strategic Plan
- From Pivot to Purpose
 - Increasing Digital Participation
 - Destination: Digital Campus
 - Digital Transformation & Inclusion





Strategic Theme 1 Enabling Flexible Lifelong Learning

Focus on learners and supporting a learner-centric approach in our initiatives with member institutions and creating flexible learning supports, tools and practices to foster rich, inclusive, and flexible digital educational experiences for Ontario's diverse lifelong learners.



Strategic Theme 2 Facilitating Capacity and Contribution

Amplify faculty and staff capabilities, through professional development, capacity building and collaboration initiatives, to enable them to design and deliver the highest quality digital learning while engaging learners as co-designers.



Strategic Theme 3 Supporting System-Wide Collaboration for Future-focused Global Leadership

Pursue opportunities for collaboration and shared benefits, new business models, approaches and solutions for Ontario's post-secondary education system to excel, nationally and internationally, in digital teaching and learning.

Theme 1 Objectives

Enabling Flexible Lifelong Learning (p. 13)

Objective	Key Activities	Update
Model and embrace equity, decolonization, diversity and inclusion	Ensure a close and current understanding of characteristics and emerging requirements, ideas and priorities for all learners	Employee EDDI professional learning; Ontario Extend; Indigenous liaison with IIC; CAPFO, EDDI VLS and OER focused resources
Augment learner preparation and digital fluency for digital learning.	Engage diverse set of learners, faculty and staff in prototyping and piloting of digital fluency initiatives to enhance readiness for digital learning.	Ontario Extend; Sandbox; XDL, Adaptive Learning
Continue to build Ontario’s micro-credentials infrastructure and supports	Collaborate with partners to design, develop, prototype or pilot, implement and assess learner-focused systems and platforms for lifelong learning.	MC Framework; Forum; MC Portal; Digital Credentialling and Virtual Wallet Research

Theme 2 Objectives

Facilitating Capacity and Contribution (p. 15)

Objective	Key Activities	Update
Support community in preparation for digital teaching and learning and the anticipated post-pandemic mass shift to hybrid teaching and learning.	Engage community as co-designers to define needs, explore possibilities, and be involved in prototyping and piloting of the next generation of the Ontario Extend program.	Ontario Extend; Digital Transformation; Adaptive Learning; VLS Collection Open House
Accelerate opportunities for faculty and staff exploration and innovative application of emerging educational technology.	Engage community as co-designers to formalize educational technology assessments and knowledge sharing of findings.	Sandbox Reviews; Adaptive Learning; OER Adoption and Peer Review program
Accelerate development of shareable learning content and open educational resources	Engage community as co-designers to define needs and priorities, design and develop open educational resources, and promote their use and reuse; ensuring intellectual property arrangements and protections are in place.	Open Library; OER Adoption and Peer Review program; Licensing & Adoption support; Pressbooks & Editing Open Educational Resources (OER) ; VLS Collection Open House

Theme 3 Objectives

Supporting System-Wide Collaboration (p. 17)

Objective	Key Activities	Update
Develop capacity and capabilities to promote digital learning experimentation, partnerships and collaboration.	Collaborate with partners to design, develop, implement and operate platforms and programs to support and promote sector collaboration, faculty engagement and learner support.	CAPFO; Ontario Exchange; Ontario Collaborative Innovation Platform, Adaptive Learning; TESS
Promote foresight research capabilities and knowledge exchange systems.	Build repository of case studies, guides, research, surveys and other material for system-wide access and use; regularly share findings, insights and implications with community	Focus and Foresight Reports; Community of Practice; Open Library; Micro-Credential Research
Enhance future-focused experimentation and innovation systems.	Amplify capacity, functionality and contribution of the EdTech Sandbox innovation environment; seek out and assess promising educational technologies, especially from Ontario-based or Canadian vendors.	Research & Foresight; Ontario Extend; Sandbox, Adaptive Learning

Executive Initiatives Objectives

Organizational Readiness (p. 18)

Objective	Key Activities	Update
Renew faculty, student and other advisory councils.	Review existing advisory councils or determine requirement for new ones.	Renewed ToR for Advisory Council
Increase public awareness and engagement with existing stakeholders.	Communicate and engage regularly, widely and deliberately. Monitor performance and review campaign metrics; produce annual progress reports.	CO, COU, IIC – regular meetings; ETC, OUCEL participation/meetings; Communications enhancement
Develop relationships and partnerships with emerging stakeholders.	Build communication and stakeholder engagement plan for emerging stakeholders (e.g., employers, in relation to micro-credentials).	Engagement of sector channel partners (BHER; Magnet) industry groups and associations (eg Toronto Region Board of Trade; Mississauga Board of Trade)
Advance Indigenous programming.	Establish eCampusOntario Indigenous programming capacity and capabilities and support for Indigenous Institutes.	Created Liaison with IIC to support Indigenous institutes to access platforms and programs; Ontario Extend enhancement
Advance French programming.	Establish eCampusOntario French programming capacity and capabilities.	Expansion and focus on CAPFO
Establish strategy execution, communication and monitoring framework.	Introduce a balanced scorecard system.	Incorporated into OKR reporting; RASIC and Risk Register