Central Virtual Learning Platform Support

Expression of Interest (EOI)

Opportunity

eCampusOntario is seeking expressions of interest (EOI) from member institutions for support through the Central Virtual Learning Platform (CVLP). The CVLP Support EOI is designed for institutions who have the ability to produce virtual learning materials but lack capacity in a key production role. Serving as a 'matchmaker' that connects institutions with professionals and companies that have expertise, the Central Virtual Learning Platform addresses gaps in the production of virtual learning materials.

Support is provided in the form of access to professional service providers of instructional designers, multi-media development, copy editors and additional supports related to the production of virtual learning materials. Professional service providers contracted through the CVLP will be paid by eCampusOntario for all eligible services provided to and approved by the institution. Payment of supplier invoices will require confirmation by the lead institution that the work (or incremental phase of work) has been completed to the institution's satisfaction.

Eligible Expenses

Examples of supplier services eligible for CVLP support:

- Instructional designer / educational developer
- Designer / multimedia developer
- Copy editing / copywriting
- Library services (organizing and tagging content)
- Virtual learning content strategy / course planning
- Due to the open nature of this EOI there may be expenditure types not listed in the examples above that may be considered.

CVLP support will not be granted to projects where other funding has been awarded (e.g., VLS funding, provincial/federal grants) for the same role, function, or support requested through the CVLP.

If you were unsuccessful with a VLS application, you are eligible to apply for CVLP support with same project. Please include the unique project confirmation code received via email confirmation when you submitted your VLS application(s).

Licensing and Usage

The CVLP supports the development of high-quality digital content that is openly available for reuse and redistribution across all Ontario publicly-assisted postsecondary institutions. This focus on collaboration, reuse, and system-wide benefit is at the core of eCampusOntario's Virtual Learning Strategy. To help realize this vision, all net new* content created with CVLP funding will be:

Delivered for deposit in the eCampusOntario Library for sustainable retention of final product. Please note as a result, ongoing hosting costs are not permitted as eligible expenses in the EOI

Made available for use by institutions across the province using an appropriate license (for example, a Creative Commons license or Ontario Commons 1.0 license.

It is the responsibility of all applicants to be fully aware of the legal permissions associated with the selected license before submitting an application.

Alternative licensing arrangements may be proposed for projects containing sensitive or otherwise restricted content (for example, Traditional Knowledge), or where a significant portion or the content has already been developed. Please consult this eCampusOntario webinar on licensing options for more information or contact vls-cvlp@ecampusontario.ca

Timeline

The CVLP will provide multiple EOI application windows, with the first round open for applications on March 26 and closing April 23, 2021 at 4PM EDT. Application dates for subsequent rounds will be announced on eCampusOntario's website. Any project that is not successful in receiving funding in the first round is invited to reapply in a subsequent round. Due to the expected volume of applications, we cannot commit to providing feedback on unsuccessful applications.

March 26, 2021: eCampusOntario begins accepting CVLP Applications at procurement@ecampusontario.ca

eCampusOntario will review and approve applications on a rolling basis.

April 23, 2021: (4PM EDT): Deadline for first round of CVLP Applications

All CVLP-supported projects must be completed by February 21, 2022. No exceptions will be made to this timeline and it is the responsibility of the successful applicant to ensure these timelines are upheld. Successful applicants will be required to provide regular project

reporting as a condition of funding, and will be required to directly supervise the work and approve invoices for the work performed by suppliers.

QUALITY (40%)
Objectives of the project are clearly articulated.
Application articulates a plan to meet AODA compliance and improved accessibility.

IMPACT (30%)
Demonstrates commitment of Institution resources and effective use of CVLP roles.
Project timeline and milestones are described.

BUDGET (30%)
The EOI clearly outlines the requested resources and is appropriate to the scope of the project.

Application Process

- o Review the Central Virtual Learning Platform EOI guide and criteria
- o Complete the application template provided. Do not exceed the specified page limit. Incomplete submissions or submissions that exceed the page limits will not be considered

Evaluation Process

Following receipt of applications, evaluators will score each EOI against the high-level weightings below:

Keep in mind that the purpose of the CVLP is to directly address capacity gaps by providing additional content development support in the form of qualified providers.

It is expected that your institution will provide a substantial portion of the resources required to develop the content, with CVLP providing the 'missing piece' of the team in the form of an instructional designer, multi-media developer or other key role that would otherwise delay the project. Please clearly indicate your institution's contribution to the project (roles and estimated hours) when requesting CVLP resources in the last section of the application.