The Rise of Online Learning in Canadian Universities and Colleges

Select results from the 2019 national survey that tracks the development of online and digital learning in Canadian public post-secondary education.

Survey conducted between June and August 2019 | Full survey results at onlinelearningsurveycanada.ca

ONLINE LEARNING CONTINUES TO GROW WITHIN THE CANADIAN HIGHER EDUCATION SECTOR

ONLINE COURSE REGISTRATIONS GREW 10% NATIONALLY AND 14% IN FRANCOPHONE INSTITUTIONS

ONTARIO 14% QUEBEC 8% WESTERN CANADA 8% REST OF CANADA 5%

76% OF CANADIAN INSTITUTIONS OFFER ONLINE COURSES FOR CREDIT

71% ANTICIPATE INCREASE IN NEXT YEAR’S ONLINE COURSE REGISTRATIONS

More than three quarters offer online courses for credit

76% of Canadian Institutions offer online courses for credit

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FREQUENT USE OF MULTIMEDIA AND TECHNOLOGY IN ONLINE LEARNING

LMS 93%
VIDEO 68%
LIVE ONLINE LECTURES 63%
MOBILE TECHNOLOGY 58%
SOCIAL MEDIA 50%

76% HAVE BLENDED LEARNING OFFERINGS

49% EXPECT THEIR BLENDED LEARNING ENROLMENTS TO INCREASE NEXT YEAR

WIDE ADOPTION OF OPEN TEXTBOOKS

54% USE OPEN TEXTBOOKS

WHY IS ONLINE/BLENDED LEARNING IMPORTANT?

65% INCREASE STUDENT DIVERSITY
39% REDUCE/CONTAIN COSTS
73% PROVIDES PEDAGOGIC IMPROVEMENTS
86% ATTRACT STUDENTS FROM OUTSIDE TRADITIONAL AREAS
89% ADDITIONAL FACULTY TIME REQUIRED
79% INADEQUATE TRAINING AND SUPPORT
61% ACCEPTANCE OF ONLINE BY FACULTY
95% GROW CONTINUED/PROFESSIONAL EDUCATION
92% INCREASE STUDENT ACCESS
164/234 70% RESPONSE RATE
18/21 86% (AB)
1/1 100% (YT)
0/2 0% (NWT)
2/2 100% (NL)
2/3 67% (PE)
4/11 36% (NS)
5/8 63% (NB)
1/1 100% (NU)
2/12 17% (SK)
7/9 78% (MB)
46/48 96% (ON)
62/90 69% (QC)
14/26 54% (BC)
182/204 90% OF ALL STUDENTS AND 95% OF ALL ONLINE ENROLMENTS IN CANADA

REPRESENTS 90% OF ALL STUDENTS AND 95% OF ALL ONLINE ENROLMENTS IN CANADA

PROFESSIONAL DEVELOPMENT

FOR TEACHERS NEW TO ONLINE
58% VOLUNTARY
29% REQUIRED

FOR TEACHERS WITH EXPERIENCE TEACHING ONLINE
72% VOLUNTARY
10% OTHER

CONTINUED BARRIERS TO ONLINE LEARNING

98% ADDITIONAL FACULTY TIME REQUIRED
79% INADEQUATE TRAINING AND SUPPORT
61% ACCEPTANCE OF ONLINE BY FACULTY
9% HAVE
39% EXPLORING
30% PLAN BEING IMPLEMENTED
29% ARE DEVELOPING A PLAN
12% FULLY IMPLEMENTED PLAN

HOW IMPORTANT IS ONLINE LEARNING FOR YOUR INSTITUTION’S STRATEGIC/ACADEMIC PLAN?

EXTREMELY
VERY
MODERATELY
SLIGHTLY
NOT AT ALL

21% 7%

21% 7%

21% 7%

21% 7%

38% 33% 21% 7%

MICRO-CREDENTIALS BADGES
36% 32%

COMPETENCIES STACKABLE CREDITS
28% 22%

BLOCKCHAIN OTHER
3% 42%

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