CCAMPUS Ontario Tontario





Online and Digital Learning at Ontario's Publicly Funded Colleges and Universities

Select results from the 2019 National Survey that tracks the development of online and digital learning in Canadian public post-secondary education

Survey conducted between June and August 2019 | Full survey results at onlinelearningsurveycanada.ca

Total survey response rate from Ontario's publicly funded post-secondary education (PSE) institutions

Growth of all Ontario PSE course registrations that are fully online

NATIONAL: 10% **ONTARIO: 14%** COLLEGES: 21% • UNIVERSITIES: 7%







% of Ontario PSE forecasting an increase in next year's overall course registrations



UNIVERSITIES: 65% NATIONAL: 71%

COLLEGES: 64% UNIVERSITIES: 62% NATIONAL: 63%

Multimedia and technology use in online learning

LMS

ONTARIO: 100% NATIONAL: 93%



VIDEO

ONTARIO: 77% NATIONAL: 68%



LIVE ONLINE LECTURES

ONTARIO: 47% NATIONAL: 63%



SOCIAL MEDIA

ONTARIO: 64% NATIONAL: 50%



Alternative Credentials

Micro-credentials **ONTARIO: 44%**

NATIONAL: 36%

Competencies

ONTARIO: 26% NATIONAL: 28% Stackable credits **ONTARIO: 37%**

NATIONAL: 22%

Badges

ONTARIO: 48% NATIONAL: 32% **Blockchain**

ONTARIO: 7% NATIONAL: 3%

Other

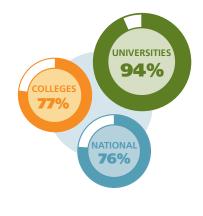
ONTARIO: 30%

NATIONAL: 42%





% of Ontario PSE with **blended/hybrid** course offerings



O: How important is online **learning** for institutional strategic/academic plans in **Ontario PSE?**

A: Very to extremely important





Why is online/blended learning important in Ontario PSE?

Increase

student access **COLLEGES: 91%**

UNIVERSITIES: 90% NATIONAL: 92%

Grow/continued professional education

COLLEGES: 91% UNIVERSITIES: 95% NATIONAL: 95%

UNIVERSITIES: 80% NATIONAL: 73%

Attract students from outside traditional areas

COLLEGES: 96%

NATIONAL: 86%

UNIVERSITIES: 85%

student diversity

Increase

NATIONAL: 65%



Enhance value of college/university brand **COLLEGES: 87%**

UNIVERSITIES: 60°

NATIONAL: 68%



Provides pedagogic improvements

Reduce/contain costs **COLLEGES: 40% UNIVERSITIES: 40%**

NATIONAL: 39%

Perceived barriers to online learning in Ontario PSE COLLEGES UNIVERSITIES



Additional faculty time required

Inadequate training

Acceptance of online learning by faculty

and support















COLLEGES: 65% UNIVERSITIES: 70% NATIONAL: 54%













