

## Request for Quotes (RFQ): SxD Lab Reimagination

### Opportunity

eCampusOntario is seeking quotes from qualified individuals or organizations to expand the current SxD Lab model. Specifically, we're looking to work with an experienced business and/or strategic designer to collaboratively design a new business model, operational strategies and a core purpose.

### Background

eCampusOntario, a not-for-profit corporation, funded by the Government of Ontario to be a centre of excellence in online and technology-enabled learning, operates a Student Experience Design (SxD) Lab. The eCampusOntario SxD Lab is an Ontario innovation hub that works with students to:

1. define problems facing the student experience;
2. design solutions (in the form of prototypes) to well-defined problems;
3. empower students with new skills, short-term work experience and tools to be better problem-solvers and;
4. develop a culture of learner-educator co-creation and also student-led innovation.

Since the launch of the SxD Lab in 2017, eCampusOntario has worked with over a hundred students to support numerous student-led projects and host events that focused on design training and opportunities for broader engagement such as the Lab Ambassador Network. The SxD Lab itself has produced assets such as user research data, conceptual and working prototypes, student training programs, images, video, website content and graphics.

In 2018, eCampusOntario released a [new strategic plan](#) that outlines key strategies to support member colleges and universities across the province. As a part of this strategy, new priorities and opportunities have been identified. eCampusOntario is seeking an experienced strategic and/or business designer to make recommendations for the future and assist in designing a new SxD Lab strategy, purpose and operational model with a focus on sustainability and scale.

## Service Description

1. Design a business model for a future version of the SxD Lab that expands its operational scale to substantially boost participation from institutions and students. The business model must meet a series of design criteria relevant to the post-secondary education environment and be structured around clearly defined and measurable outputs (for example, 1000 student experiential learning opportunities / year).
2. Develop strategies to take the SxD Lab from its current state to one where the new business model is fully operational.
3. Support eCampusOntario with redefining the SxD Lab value proposition so that it clearly articulates business outputs.

## Timeline

Activity	Date
Contract begins	March 2019
Contract ends	May 2019

## Applications

Applicants should submit a one to three (1-3) page response to this request for quote, outlining a plan to complete the work and a detailed quote for services. Capabilities and credentials of the proposed team (or individual) should be clearly stated along with relevant experience that would support the required activities. **All applicants must provide one point of contact for contract and payment.**

Please submit your application to [procurement@ecampusontario.ca](mailto:procurement@ecampusontario.ca) by February 22, 2019.