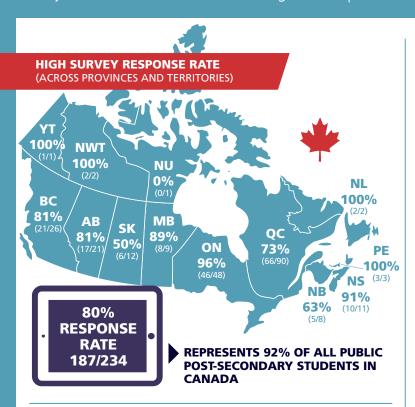
# The Rise of Online Learning in **Canadian Universities and Colleges**

Select results from the 2018 national survey that tracks the development of online and digital learning in Canadian public post-secondary education

Survey conducted between June and August 2018 | Full survey results at onlinelearningsurveycanada.ca



RISING ONLINE REGISTRATIONS MORE THAN 1.3 MILLION **ONLINE COURSE REGISTRATIONS (2016-2017)** 



74% ANTICIPATE INCREASE IN NEXT YEAR'S ONLINE COURSE REGISTRATIONS

**MORE THAN 2/3RDS OF ALL CANADIAN POST-SECONDARY INSTITUTIONS OFFER ONLINE COURSES FOR CREDIT** 







1 IN 5 STUDENTS IN **CANADA TAKE AT LEAST** 1 ONLINE COURSE

#### FREQUENT USE OF MULTIMEDIA AND TECHNOLOGY IN ONLINE LEARNING







**MOBILE** TECHNOLOGY **55**%







65% SHARE SIMILAR DEFINITIONS OF ONLINE LEARNING

59% SHARE SIMILAR **DEFINITIONS OF BLENDED/HYBRID LEARNING** 

**GREATER EXPLORATION OF OPEN EDUCATION PRACTICES (OEP)** AND OPEN EDUCATIONAL **RESOURCES (OER)** 



**HAVE SOME** TRAINING/PROFESSIONAL **DEVELOPMENT COMMUNITIES** ON OER



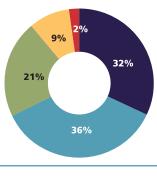
### WIDER ADOPTION OF OPEN TEXTBOOKS 53% USE OPEN TEXTBOOKS

**JUST 20% TRACK AND REPORT OER COST SAVINGS** 



#### HOW IMPORTANT IS ONLINE **LEARNING FOR YOUR INSTITUTION'S** STRATEGIC/ACADEMIC PLAN?

- EXTREMELY **VERY** 
  - **MODERATELY SLIGHTLY**
- **NOT AT ALL**



### STRATEGIC PLANNING FOR ONLINE LEARNING

**HEIGHTENED ATTENTION TO** 

68% VERY TO **EXTREMELY IMPORTANT** 

31% ARE **DEVELOPING** A PLAN



#### WHY IS ONLINE/BLENDED **LEARNING IMPORTANT?**

95% INCREASE STUDENT ACCESS

90% GROW CONTINUED/PROFESSIONAL EDUCATION

**BLENDED** 

88% ATTRACT STUDENTS FROM OUTSIDE TRADITIONAL AREAS

**46% REDUCE/CONTAIN COSTS** 

#### **CONTINUED BARRIERS** TO ONLINE LEARNING **85% ADDITIONAL FACULTY TIME**

**REQUIRED** 73% INADEQUATE TRAINING

**AND SUPPORT** 

**62% ACCEPTANCE OF ONLINE BY FACULTY** 



## PERCEPTIONS OF QUALITY OF ONLINE COURSES COMPARED TO F2F COURSES

**ONLINE** 

**78% SAME 18% SUPERIOR** 

**78% SAME** 9% SUPERIOR

For more information, onlinelearningsurveycanada.ca Infographic prepared November 2018 by eCampusOntario (v.2)





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