The Rise of Online Learning in Canadian Universities and Colleges

Select results from the 2018 national survey that tracks the development of online and digital learning in Canadian public post-secondary education.

Survey conducted between June and August 2018 | Full survey results at onlinelearningsurveycanada.ca

MORE THAN 1.3 MILLION ONLINE COURSE REGISTRATIONS (2016-2017)
65% SHARE SIMILAR DEFINITIONS OF ONLINE LEARNING

Sampled institutions track and report on the utilization of open educational resources (OER).

MORE THAN 2/3RDS OF ALL CANADIAN POST-SECONDARY INSTITUTIONS OFFER ONLINE COURSES FOR CREDIT
8% OF ALL COURSE REGISTRATIONS IN CANADA ARE FULLY ONLINE
1 IN 5 STUDENTS IN CANADA TAKE AT LEAST 1 ONLINE COURSE

HIGH SURVEY RESPONSE RATE (ACROSS PROVINCES AND TERRITORIES)
80% RESPONSE RATE 183/234

REPRESENTS 93% OF ALL PUBLIC POST-SECONDARY STUDENTS IN CANADA

MORE THAN 1.3 MILLION ONLINE COURSE REGISTRATIONS (2016-2017)
46% USE OPEN TEXTBOOKS
66% INCREASE STUDENT DIVERSITY
187/234 PERCEPTIONS OF QUALITY OF ONLINE COURSES COMPARED TO F2F COURSES
95% INCREASE STUDENT ACCESS
90% GROW CONTINUED/PROFESSIONAL EDUCATION
88% ATTRACT STUDENTS FROM OUTSIDE TRADITIONAL AREAS
66% INCREASE STUDENT DIVERSITY
46% REDUCE/CONTAIN COSTS

WHY IS ONLINE/BLENDED LEARNING IMPORTANT?
CONTINUED BARRIERS TO ONLINE LEARNING
85% ADDITIONAL FACULTY TIME REQUIRED
73% INADEQUATE TRAINING AND SUPPORT
62% ACCEPTANCE OF ONLINE BY FACULTY
48% SOCIAL MEDIA
97% LMS
59% SHARE SIMILAR DEFINITIONS OF BLENDED/HYBRID LEARNING
58% HAVE SOME TRAINING/PROFESSIONAL DEVELOPMENT COMMUNITIES ON OER
53% USE OPEN TEXTBOOKS
JUST 20% TRACK AND REPORT OER COST SAVINGS

MORE FREQUENT USE OF MULTIMEDIA AND TECHNOLOGY IN ONLINE LEARNING
MOVING TOWARDS SHARED DEFINITIONS
65% SHARE SIMILAR DEFINITIONS OF ONLINE LEARNING
59% SHARE SIMILAR DEFINITIONS OF BLENDED/HYBRID LEARNING

GREATER EXPLORATION OF OPEN EDUCATION PRACTICES (OEP) AND OPEN EDUCATIONAL RESOURCES (OER)
WIDER ADOPTION OF OPEN TEXTBOOKS

HOW IMPORTANT IS ONLINE LEARNING FOR YOUR INSTITUTION’S STRATEGIC/ACADEMIC PLAN?
68% VERY TO EXTREMELY IMPORTANT
31% DEVELOPING A PLAN

HEIGHTENED ATTENTION TO STRATEGIC PLANNING FOR ONLINE LEARNING

For more information, onlinelearningsurveycanada.ca
Infographic prepared November 2018 by eCampusOntario (v.2)
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