

## Request for Quotes (RFQ): SXD Lab Prototype Development (PeerUp App)

### Opportunity

eCampusOntario is seeking quotes from qualified individuals or agencies to develop and bring an iOS/Android app to a minimum viable product. [PeerUp](#) is primarily a chat tool that creates a safe space for students to connect with other peers and/or mentors. The goal with PeerUp is to develop a tool where students can comfortably ask questions, overcome barriers, demystify post-secondary education/career paths and make social connections to their learning communities that they would be unable to make themselves. All developed assets (excluding the user data) will become openly-licensed under a Creative Commons license. Where applicable, the successful vendor will use communications tools as specified by eCampusOntario.

### Background

eCampusOntario operates the [Student Experience Design \(SXD\) Lab](#), an Ontario innovation hub that uses human-centered design processes and tools to (re)design better student experiences. In 2017, a team of students designed the PeerUp prototype, which is a conversation focused application that addresses a key design problem.

The goal of the eCampusOntario SXD Lab is to produce student-led products, services and/or experiences that students can access to support and/or improve their learning experience.

### Service Description

The successful app developer will provide the following support and services:

- Work in collaboration with students to bring the PeerUp app to a minimum viable product, according to the following design: <https://marvelapp.com/7793gf8>.
- Work in collaboration with students and eCampusOntario to resolve issues and determine changes as necessary.
- Provide technical expertise to students and eCampusOntario where applicable.

## Requirements for the Quote

- A proposed technical approach and cost
- Proven ability to design and develop apps with iOS and Android
- Suggested strategy for data hosting and management

## Timeline

We expect the work to commence October 22, 2018 and be completed by March 1, 2018.

1. October 15: Request for Quote applications due
2. October 19: Contract awarded
3. October 22: Introductory meeting with student team and eCampusOntario
4. March 1: PeerUp MVP built

## Applications

Providers should submit a one to three (1-3) page response to this request for quote, outlining a plan to complete the work within the timeframe and a detailed quote for services. Capabilities and credentials of the proposed team should be clearly stated along with relevant experience that would support the required activities.

## Evaluation Criteria

Quotes will be evaluated based on the following criteria, with each item weighted equally:

- Proposed technical method for developing the application
- Proposed technical approach for hosting app data
- Experience with building apps
- Analysis of proposal costs

Please submit applications to [procurement@ecampusontario.ca](mailto:procurement@ecampusontario.ca) by October 15, 2018.