

Lynda.Com Case Book Editor Request for Quote (RFQ)

Opportunity

eCampusOntario is seeking quotes from qualified individuals to serve as editor for an open collection of case studies from member institutions participating in the 2017-2020 Lynda.com Pilot project.

Background

In 2017, the Government of Ontario purchased a blanket, three-year license to Lynda.com to provide postsecondary students with free access to the skills-focused, online learning platform. The Higher Education Quality Council of Ontario (HEQCO) and eCampusOntario have since partnered to evaluate the utility of this investment with a focus on understanding whether and how Lynda.com can help address perceived skills gaps among Ontario college and university students.

In addition to HEQCO's province-wide evaluation of the platform, member institutions are engaged in a variety of grassroots projects using Lynda.com. By creating and publishing an open case book, we acknowledge the breadth of our members' innovative teaching and learning projects and create opportunities for our members to engage in small-scale research and assessment of these projects. This case book will allow our members to learn from the experiences of their peers. The Lynda.com case book editor will use tools and platforms selected by eCampusOntario (for example, Pressbooks).

Service Description

The successful editor will provide the following:

- An articulated plan for a cohesive open case book.
- A Call for Proposals to member institutions for case study and micro-research contributions.
- Editorial support including but not limited to substantive editing and copyediting.
- Publication support, including layout and design using Pressbooks.
- A completed open case book including a breadth of Lynda.com use cases from across eCampusOntario's member institutions

Requirements for the Quote

- Quote outlines a clear plan for sourcing a diverse collection of cases, writing, editing and publication. The plan is achievable within the timeframe specified.
- Editor has articulated a cohesive vision for the open case book.
- Editor has demonstrated a familiarity with Lynda.com, open publication processes and the eCampusOntario 3-year pilot project.
- Editor has demonstrated the requisite expertise to successfully manage the publication of an open case book.

Timeline

October 5, 2018: Request for Quote released

October 15, 2018: Request for Quote applications due

October 22, 2018: Response from eCampusOntario to applicants and selection of a vendor

October 29, 2018: Contract awarded

November 2018 – February 2019: Case book development

March 2019: Final open case book published.

Applications

Editors should submit a three to four (3-4) page response to this request for quote, outlining a plan to complete the work within the timeframe, a vision for the case book, and a complete quote for services. Capabilities and credentials should be clearly stated along with relevant experience that would support the required activities.

Evaluation Criteria

Quotes will be evaluated based on the following criteria:

- Proposed vision and timeline
- Experience
- Understanding of Lynda.com and the ongoing eCampusOntario Lynda.com pilot
- Analysis of proposal costs

Please submit applications to procurement@ecampusontario.ca by October 15, 2018.