

Survey Provider: Online Learning

Request for Quote (RFQ)

Opportunity

eCampusOntario is seeking quotes from qualified academic research professionals to support the design, delivery and analysis of a survey about online learning, in French and English, to 45 colleges and universities in Ontario.

Background

The 2018-21 eCampusOntario Strategic Plan includes three strategies to contribute to the evolution of online and technology-enabled teaching and learning in Ontario.

- Strategy 1: Lead through open and collaborative practice
- Strategy 2: Build capacity through shared and collaborative services
- Strategy 3: Inspire innovation through investment in research and development

At this time, we wish to collect baseline data on online learning across Ontario public post-secondary institutions that is comparable with data about online learning collected in other provinces. The analysis should reflect upon trends from the research both within Ontario and in a broader context. The research should also point out opportunities that may exist from the data collected and analysis conducted.

Service Description

The successful research provider will provide the following support and services:

- Development and design of an academic survey on the current state of online learning in Ontario public post-secondary institutions
- Dissemination of a survey to all 45 colleges and universities, ensuring equitable representation across the province in English and French
- Provision of an analysis of the findings to eCampusOntario, along with comparative analysis in the Canadian context with existing data from other provinces

Requirements for the Quote

- Research, analysis and reporting plan that is achievable within the timeframe specified
- Research team of academic professionals with deep knowledge of post-secondary education in Ontario and in Canada. Experience as academic administrators, distance education professionals or professionals with experience in technology-enabled learning will be considered an asset to the research team
- Research team with proven ability to conduct large-scale research on online learning in English and French to both the university and college sectors
- Research team with the ability to produce detailed and academic reports with in-depth critical analysis, in English and French

Timeline

- June 14: Request for Quote released
- June 22: Request for Quote applications due
- June 25: Response from eCampusOntario to applicants and selection of a vendor
- June 27: Contract awarded
- July 2018: Survey design and dissemination
- August – September 2018: Survey analysis
- October 2018: Survey draft report
- November 2018: Survey final report

Applications

Research providers should submit a two to three (2-3) page response to this request for quote, outlining a plan to complete the survey within the timeframe, strategies for dissemination, and a complete quote for research, analysis and reporting services. Capabilities and academic credentials of the proposed research team should be clearly stated along with relevant experience that would support the required research activities.

Evaluation Criteria

Quotes will be evaluated based on the following criteria:

- Proposed method for the development and design of a survey intended to collect baseline data on online learning in Ontario
- Experience of research team; Research team includes academic professionals with deep knowledge of post-secondary education in Ontario and in Canada



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- Proposed method for analysis and reporting of findings to eCampusOntario
- Proposed method for providing bilingual language support and approach
- Analysis of proposal costs

Please submit applications to procurement@ecampusontario.ca by Friday June 22, 2018.