

# Expression of Interest (EOI): Survey Provider: Educational Technology

## **OPPORTUNITY:**

eCampusOntario is seeking expressions of interest from providers located within or affiliated with Ontario post-secondary institutions to support in the design and delivery of a survey, in French and English, to 45 colleges and universities in Ontario.

## **BACKGROUND:**

The 2018-21 eCampusOntario Strategic Plan includes three strategies to contribute to the evolution of online and technology-enabled teaching and learning in Ontario.

- Strategy 1: Lead through open and collaborative practice
- Strategy 2: Build capacity through shared and collaborative services
- Strategy 3: Inspire innovation through investment in research and development

In late April, eCampusOntario initiated activity related to Strategy 2 by convening an Academic Focus Group composed of leaders from Ontario colleges and universities. The Focus Group provided feedback on a preliminary shared services concept and explored protocols for selecting candidate educational technologies for action research in a sandbox environment.

The Academic Focus Group advised that a survey be distributed across the Ontario post-secondary community to determine levels of interest or areas of need for systemic functions that could support online or technology-enabled teaching and learning.

As a result of this feedback, the eCampusOntario Shared Services survey will take a functional approach to technology descriptions for service deployment, rather than a specific vendor or brand.

## **SERVICE DESCRIPTION:**

The successful research provider will provide the following support and services:

- Advice on the development and design of an academic survey for shared services functions
- Dissemination of a survey to all 45 colleges and universities, ensuring equitable representation across the province
- Provision of an analysis of the findings to eCampusOntario

## TIMELINE:

| Date              | Description                                                          |
|-------------------|----------------------------------------------------------------------|
| May 15, 2018      | Expression of Interest released                                      |
| May 22, 2018      | Expression of Interest applications due                              |
| May 28, 2018      | Response from eCampusOntario to applicants and selection of a vendor |
| June 1, 2018      | Contract awarded                                                     |
| June 4 – 22, 2018 | Survey design and development                                        |
| June 29, 2018     | Survey release and dissemination                                     |

## APPLICATIONS:

Research providers should submit a 1-2 page response to this Expression of Interest, outlining a plan to complete the survey within the time frame, strategies for dissemination, and a complete quote for research, analysis and reporting services.

Please submit applications to [procurement@ecampusontario.ca](mailto:procurement@ecampusontario.ca) by Tuesday, May 22 2018