

**Ontario Online Learning Consortium/
Consortium ontarien pour l'apprentissage en ligne
(the "Corporation")**

MINUTES of a meeting of the directors of the Corporation held at 525 Bay Street, Toronto, Adelaide Room, on the 28th day of September 2017 beginning at 2:15pm – 4:45pm.

Directors Present:

Judith Morris (Co-Chair)
Franco Vaccarino (Co-Chair)
Alison Flynn
Susan Savoie
Nick Baker
Eileen De Courcy in place of Laurie Rancourt
Audrey Penner

Ex Officio Directors Present:

David Porter
Bill Summers
Peter Gooch
Lia Quickert
Matthieu Brennan

Directors Absent:

Maya Castle
Lisa Philipps

Guests:

Valerie Lopes, Seneca College
Wendy Freeman, Ryerson University
Fangmin Wang, Ryerson University
Peter Hickey, Member of the public

F. Vaccarino welcomed Directors and provided a description of the consent agenda process. It was noted that any director who wishes to ask a question or discuss an item on the consent agenda can have the item moved to the regular agenda by contacting the co-chairs prior to the meeting, or by asking that it be moved before the Chair call for a motion to approve the agenda.

1. **Approval of Agenda**
2. **Consent Agenda**
 - a. **Declarations of Conflict of Interest**
 - b. **Approval of Minutes of June 21, 2017 (back-up)**
 - c. **Activity Update (back-up)**
 - d. **Financial Report for the period ending August 30, 2017 (back-up)**

F. Vaccarino reminded Directors of their responsibility to identify any potential conflicts of interest before calling the motion.

Motion: "That the Board approves the Minutes of June 21, 2017 meeting and the entire contents of the consent agenda"

MOVED: A. Penner
SECONDED: N. Baker
CARRIED: F. Vaccarino

3. Extend Project Presentation – Northern College

Audrey Penner was joined by Valerie Lopes to present the Ontario Extend project, a professional development initiative launched in Summer 2017 with participants from the 10 Northern institutions. Directors learned about the consultation process which led to a final summer institute event in August. The Extend program was built on a conceptual framework which articulates six essential attributes of the 21st century educator. At the core of the Extend philosophy is the belief that impact on learning is the primary motivator for creating technology-enabled learning experiences. The Extend project seeks to empower educators to explore, experiment and share their teaching experiences within a professional network. Participants were provided with a domain of one's own (DoOO) for a 5-year term and were encouraged to engage with their own digital space to create a professional portfolio and reflect on their learning in an open environment.

Directors learned that all resources developed as part of the Extend project are openly licensed and free to be used and repurposed by Ontario institutions. It was noted that eCampusOntario plans to create a generic version of the Extend site to enable uptake at other institutions.

F. Vaccarino thanked the guest presenter and noted to the Board that the following agenda items (previously 6, 7 and 8) will be moved forward in the agenda:

- Technology Enabled Seminar and Showcase (TESS)
- Report from the Nominations Committee
- Confirmation of Membership of Committees

It was also noted that the agenda item related to the draft strategic plan (previously agenda item 5) will be moved to the end of the meeting.

B. Summers left the meeting at 3:00pm
P. Gooch left the meeting at 3:05pm

4. Open Textbook Publishing Demo – Ryerson University

F. Vaccarino welcomed Wendy Freeman and Fangmin Wang to the meeting to discuss the open textbook publishing infrastructure prototype project. The presentation began with a discussion of the current student affordability issues related to textbook costs and presented the open publishing prototype as an easy access point for faculty to engage with an openly licensed. The prototype demonstrated the value of integrating the front end, discovery layer of the existing open textbook library with the Pressbooks publishing platform. Directors asked about opportunities to incorporate interactive features (for example, assessment questions) into Pressbooks and it was noted that the project did not have immediate plans to pursue this work. This project did enable enhancements to Pressbooks publishing features including the ability to clone a book within the prototype for easy adaptation. The project was collaborative, with the following partners involved in the evolution:

- Ryerson Libraries
- Ryerson Central IT
- Chang School of Continuing Education
- University of Waterloo
- Queen's University
- OCUL
- OCLS

Next steps for the project will include:

- Bilingual interface
- Version control
- Print on demand capability, in partnership with University of Waterloo

5. Technology Enabled Seminar and Showcase (TESS) 2017

D. Porter provided an overview of the upcoming TESS conference in November. It was noted that the event will be in a larger venue and approximately 400 people are expected to attend. Themes will include experiential learning, open badging, student design, open pedagogy and more, with the aim to stimulate thinking and showcase the excellent work happening across the province.

P. Hickey left the room at 3:32pm

6. Report from the Nominations Committee

a. Proposal to fill vacancies

J. Morris noted that the Nominations Committee had met to review resumes and conduct interviews for candidates. Following interviews, the committee recommends the following motions for approval.

Motion: *“The Board of Directors approves the recommendation of the Nominations Committee to appoint Peter Hickey in the role of ‘Representative of the public with financial, audit and/or risk management experience’ for a 3-year term starting October 1, 2017”*

Moved: S. Savoie
Seconded: A. Flynn
Carried: J. Morris

Motion: *“The Board of Directors approves the recommendation of the Nominations Committee to appoint Danny Chang in the role of ‘Student with online learning experience enrolled in a University’ for a 3-year term starting October 1, 2017”*

Moved: A. Flynn
Seconded: A. Penner
Carried: J. Morris

P. Hickey returned to the meeting at 3:39pm

7. Confirmation of Membership of Committees

J. Morris noted that committee membership need to be renewed on an annual basis. Directors currently on committees were approached regarding their willingness to renew their position. Directors were provided with a copy of committee membership lists in the meeting package.

Motion: *“The Board of Directors confirms the following membership of the Finance and Audit Committee for a period of 1 year to September 30, 2018.”*

- *Audrey Penner*
- *Alison Flynn*
- *Peter Hickey*

Moved: N. Baker
Seconded: S. Savoie
Carried: F. Vaccarino

Motion: *“The Board of Directors confirms the following membership of the Nominations Committee for a period of 1 year to September 30, 2018”*

- *Judith Morris*
- *Nick Baker*
- *Bill Summers (ex-officio)*
- *Peter Gooch (ex-officio)*

Moved: S. Savoie
Seconded: A. Flynn
Carried: F. Vaccarino

B. Summers returned to the meeting at 3:50pm

8. Draft Strategic Plan 2018-21

a. Approach and high-level thinking

D. Porter noted that the first draft of the strategic plan was provided to Directors in the meeting package. It was noted that the first version of the strategic plan is provided to Directors for their input in a draft stage. D. Porter reviewed the process that the Board had taken to develop the strategic plan. Following Board input, it was proposed that the draft be circulated through COU and CO member networks with a request for feedback. The ratification of the strategic plan will take place at the November 21st board meeting.

D. Porter reviewed three strategic directions outlined in the plan:

1. Lead through open and collaborative practices
2. Build capacity through shared and collaborative services
3. Inspire innovation through investment in research and development

P. Gooch returned to the meeting at 4:01pm

b. Discussion

F. Vaccarino opened the floor for discussion of the draft strategic plan. Directors expressed overall support for the draft strategic plan as presented. It was observed that our systems and infrastructure are often not equipped to adapt at the pace required to stay relevant in the current climate. Directors were challenged to think about how eCampusOntario can drive the Ontario PSE system forward as a whole in this context while maintaining member engagement.

Directors asked about the potential role for eCampusOntario in recruitment of international students. It was noted that pursuit in this area would require a collective provincial brand and reputation in order to be successful. It was agreed that eCampusOntario is better positioned to work towards building a global reputation by focusing efforts in Ontario.

Directors asked about striking a balance between pursuing a leadership model through early adopters and appealing to the 'mass middle' in Ontario. It was noted that the educational technology sandbox was the first initiative in this area and that future models will ensure equitable access to resources across the province.

Directors discussed the potential for eCampusOntario to collect data related to online and technology-enabled learning to demonstrate the impact on of investments on quality. It was noted that institutions would need to voluntarily provide that data to eCampusOntario.

Directors discussed the current landscape around Experiential Learning in the province. It was noted that a unified policy approach is needed and discussions on how to move forward need to include all system partners.

It was noted that the 'Research' value may need to be expanded to include assessment language. It was also suggested that the 'Innovation' value be modified to reflect the potential for innovation to emerge, not only from research, but from observations in daily life.

Directors discussed eCampusOntario's potential to be the cornerstone of technology-enabled learning in Ontario. It was agreed that open source development and learning will provide expansive opportunities for Ontario in more than one sector.

9. Other Business

a. Revised Meeting Schedule

Motion: *"The Board of Directors approves the revised Meeting Schedule as provided"*

Moved: N. Baker

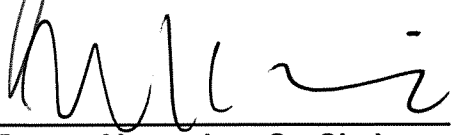
Seconded: A. Penner
Carried: F. Vaccarino

F. Vaccarino declared meeting adjourned at 4:46 pm

Respectfully submitted,



Judith Morris, Co-Chair



Franco Vaccarino, Co-Chair



David Porter, Secretary