

**Ontario Online Learning Consortium/  
Consortium ontarien pour l'apprentissage en ligne  
(the "Corporation")**

MINUTES of a meeting of the directors of the Corporation held at 100 Princes' Blvd,  
Toronto, Room 204 C on the 21<sup>st</sup> day of November 2017 beginning at 3:00pm – 5:00pm.

**Directors present:**

Franco Vaccarino (Co-Chair)  
Alison Flynn  
Nick Baker  
Laurie Rancourt  
Lisa Philipps  
Jill Scott  
Danny Chang  
Peter Hickey

**Directors present by teleconference:**

Judith Morris (Co-Chair)  
Maya Castle  
Susan Savoie  
Audrey Penner  
Jordanne Christie (as observer)

**Ex Officio Directors present:**

David Porter  
Peter Gooch (by teleconference)  
Matthieu Brennan

**Ex Officio Directors absent:**

Lia Quickert  
Bill Summers

F. Vaccarino welcomed Directors and provided a description of the consent agenda process. It was noted that any director who wishes to ask a question or discuss an item on the consent agenda can have the item moved to the regular agenda by contacting the co-chairs prior to the meeting, or by asking that it be moved before the Chair call for a motion to approve the agenda.

1. **Approval of Agenda**
2. **Consent Agenda**
  - a. **Declarations of Conflict of Interest**
  - b. **Approval of Minutes of September 28, 2017 (back-up)**
  - c. **Financial Report for the period ending September 30, 2017 (back-up)**

F. Vaccarino reminded Directors of their responsibility to identify any potential conflicts of interest before calling the motion. A. Flynn suggested a change to the minutes. The change was recorded.

**Motion:** "That the Board approves the amended version of the Minutes of September 28, 2017 meeting and the entire contents of the consent agenda."

MOVED: N. Baker  
SECONDED: A. Flynn  
CARRIED: F. Vaccarino

### **3. Strategic Plan 2018-21**

#### **a. Review of stakeholder feedback**

D. Porter provided Directors with a summary of the Strategic Plan process since the meeting of September 28<sup>th</sup>. Directors learned about the consultation process that had been used to obtain feedback from stakeholders. It was noted that actionable feedback had been incorporated into the final draft of the Strategic Plan document and that five questions raised by stakeholders required further Director input.

#### **1. Experiential learning**

Stakeholders requested that eCampusOntario provide a clear direction for activity pertaining to experiential learning. It was agreed that language should be added to the Strategic Plan which clarifies eCampusOntario's interest in working with members to develop, explore and use tools and technology that enable experiential learning opportunities for Ontario students.

#### **2. Policy development for shared educational technology services**

Stakeholders asked that eCampusOntario consider developing shared provincial policy for data security, privacy and contract documents. Directors noted that this request represents a healthy tension between the adoption of new technology and concerns regarding data, security and privacy that come with it. It was also noted that institutions do significant work in this area and to varying degrees. It was agreed that the Strategic Plan be amended to articulate a set of principles regarding this tension and state a commitment to consult with CIOs and senior administrators in this area going forward.

#### **3. Open technical and pedagogical toolkit**

Stakeholders requested further clarity regarding the purpose of the toolkit and how it will serve members. It was noted that this toolkit would be the only open source resource which supports a better understanding of teaching for learning in the online space. Directors agreed that the Strategic Plan should clearly articulate the role of eCampusOntario in developing online pedagogical growth in post-secondary education across Ontario.

#### **4. Applied Research Centre of Excellence (AR/VR)**

Stakeholders requested information on the decision to select Augmented Reality and Virtual Reality as a focus. It was noted that this focus came directly from the institutions currently engaged in this work, or seeking opportunities to become engaged in research in these areas. It was noted that the draft Strategic Plan was amended to clearly indicate that eCampusOntario would work with research units already engaged in this area.

#### **5. International Marketing focus**

Stakeholders requested that eCampusOntario consider a broader role in the marketing of Ontario offerings to an international audience. Directors noted that investment in this area would result in concerns regarding brand competition between institutions and conflicts with existing international strategies. It was noted that the Ontario application centres provide a positive model in this regard and that support from COU would be available to explore options around a globalization strategy. Directors agreed that education is a global market and that this perspective needs to be implicit in eCampusOntario's work.

#### **6. Portal**

P. Gooch also asked about the role of the eCampusOntario portal in higher level strategy. It was requested that 1-2 sentences be added earlier on in the plan to indicate commitment.

*J. Morris left the call at 4:24pm*

A. Flynn noted that additional suggested changes would be sent over email. It was agreed that edits would be made and that the revised draft would be sent to the eCampusOntario Board and MAESD.

#### **a. Next Steps**

**Motion:** "The Board of Directors approves the final draft of the Strategic Plan as provided and incorporating the modifications based on feedback from the Board on November 21."

MOVED: N. Baker

SECONDED: J. Scott

CARRIED: F. Vaccarino

#### **7. Report from the Nominations Committee**

##### **a. Proposal to fill vacancies**

F. Vaccarino asked N. Baker, member of the nominations committee, to provide an update on the nominee for faculty representative for the college system. N. Baker noted that the nominee is an emerging young scholar who has been active in academic circles and at conferences. It was noted that she would provide a much-needed critical faculty perspective to the work of the Board.

**Motion:** "The Board of Directors approves the recommendation of the nominations Committee to appoint Jordanne Christie in the role of 'Online expert from the College sector' for a 3-year term starting December 1, 2017."

MOVED: N. Baker  
SECONDED: A. Flynn  
CARRIED: F. Vaccarino

**8. Additional Board Meeting**

**a. Proposal to add a February Board Meeting to ensure approval of the 2018-19 budget.**

D. Porter noted that Board approval for the 2018-19 budget and operational plan would be required in the new year. Directors agreed that an additional meeting be held early in the new year for this purpose. It was noted that potential dates would be circulated in early December.

**b. Professional development for Board members.**

Directors were asked to reflect on the value of professional development opportunities at meetings. It was agreed that Board education should continue to be a priority and that the following areas be considered:

- Consensus building and change management
- Highlighting work ongoing at member institutions
- Highlight work ongoing outside of the education sector (for example, industry perspectives on job readiness)

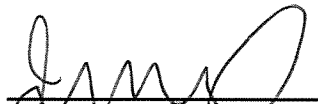
It was agreed that a polling method be established to provide options and receive input.


**9. Other Business**

F. Vaccarino paused to thank Bill Summers on the occasion of his retirement. Bill was recognized for his substantial contribution to eCampusOntario including his role as founding director in the early days of the organization.

F. Vaccarino declared meeting adjourned at 4:55 pm

**Respectfully submitted,**

  
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**Judith Morris, Co-Chair**

  
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**Franco Vaccarino, Co-Chair**

  
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**David Porter, Secretary**